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### Confluence Health Announces New Chief Financial Officer

**Wenatchee, WA:** Today Confluence Health announced Janette Townsend as the new chief financial officer (CFO) for the regional healthcare system. The new CFO will join Confluence Health as it continues its efforts to redesign primary care, increase and promote patient digital engagement, and expand access and care as a part of its mission to be *“Local care by and for our community.”*

Townsend joins Confluence Health after having most recently served as the vice president of finance – CFO finance operations and chief investment officer for Marshfield Clinic Health System in Wisconsin, a large organization with around 11,000 employees serving northern, central, and western Wisconsin and the Upper Peninsula of Michigan. Though originally from Chicago, Townsend has close ties to and most recently lived in Bend, Oregon, starting her family there after falling in love with the area. Having served for over 25 years in financial positions within the healthcare industry, she brings expansive and diverse experience to this new role.

“Confluence Health is proud to welcome Janette Townsend to our organization as our new CFO,” remarked Dr. Andrew Jones, chief executive officer of Confluence Health. “With her extensive and varied experience in the world of nonprofit healthcare finance, in particular in working to serve rural communities, we look forward to her collaborative approach to bring effective and creative solutions toward our efforts to provide outstanding care to the residents of North Central Washington.”

Having first come to the region while attending Oregon State University on a swimming scholarship, Townsend is looking forward to remaining in the Pacific Northwest, which she considers her adopted home, while also enjoying the outdoors and the beauty of the region while hiking, gardening, or spending time with her children. A mother of two, her children are currently earning college degrees, with son Jacob pursuing teaching and her daughter Sarah interior design. When she can find the time, Townsend also enjoys taking in concerts or the opportunity to relax with a good book. In her work, Townsend is most interested in working to build effective, meaningful relationships to further the organization’s strategic goals with reliable, consistent, and actionable analysis on both short- and long-term goals, while maintaining a highly motivated, engaged, and productive team.

“In my visits to Wenatchee, I have encountered a friendly, active community in a beautiful area. I can’t wait to settle in, get to know people, and go explore,” commented Townsend. “I’ve been working in nonprofit healthcare for over 25 years and have a passion for serving my community. I was really drawn to the mission of Confluence Health, and the passion that people have for providing amazing care for their community is inspiring. I am looking forward to becoming a part of the area and joining this amazing team.”

### About Confluence Health

Confluence Health serves the largest geographic region of any healthcare system in Washington State, covering over 12,000 square miles of Okanogan, Grant, Douglas, and Chelan counties. Confluence Health is one of only two locally-lead healthcare systems in the state with the purpose of maintaining availability and access to high-quality, cost-effective healthcare services for North Central Washington. The Confluence Health Board of Directors provides governance for Confluence Health and includes nine community board members and six physician board members.

## For More Information

Adam MacDonald, *Corporate Communications Program Manager*

[adam.macdonald@ConfluenceHealth.org](mailto:adam.macdonald@ConfluenceHealth.org)

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